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Program

Purpose: Information
Submitted by: ECSG Chair



**APEC Symposium on Data Privacy
Implementation Mechanisms: Developing the
APEC Privacy Framework
Santiago, Chile
23 – 24 February 2004**

**APEC SYMPOSIUM ON DATA PRIVACY IMPLEMENTATION MECHANISMS:
DEVELOPING THE APEC PRIVACY FRAMEWORK**

**CROWNE PLAZA HOTEL, SALON PRIETO
SANTIAGO, CHILE
FEBRUARY 23-24, 2004**

Day One – Monday, 23 February 2004

Welcome and Keynote Address	
09:00-09:10	Welcome by Michelle O'Neill, Chair of the Electronic Commerce Steering Group and Symposium Moderator
09:10-09:30	Welcome and Keynote Presentation by Alvaro Diaz, Undersecretary of Economy, Chile

Managing Data Flows While Maintaining Accountability	
09:30-10:45	<p>Panel I – Addressing Privacy in the Networked Global Environment: The Impact of a Borderless Information Environment</p> <p>In light of the new realities of a borderless information environment, Panel I will seek to define the issues that government, civil society and business must now consider in addressing electronic commerce and privacy issues on a global level. This session will consider how the advent of a networked world, and the increasingly widespread use of the Internet for communications and electronic commerce, has changed the concept of information 'transfers' within and across borders.</p> <p>Speakers:</p> <ul style="list-style-type: none">▪ Marty Abrams, Executive Director, The Center for Information Policy Leadership▪ Sarawut Benjakul, Data Protection Law Drafting Committee, Chief Judge of the Office of the President of the Supreme Court, Office of the Judiciary, Thailand▪ Professor Yu-Chi Wang, Shih-Hsin University, Chinese Taipei▪ Jesus Orta, Director of Digital Economy, Ministry of Economy, Mexico
10:45-11:00	Coffee/Tea Break
11:00-12:45	<p>Panel II – The Nature of Modern Information Management & Its Impact on Privacy Protection</p> <p>Panel II will address the mechanics of the information value chain and the latest developments in information management, including how companies are utilizing technology in the establishment of efficient business processes in order to meet customer expectations and to comply with existing laws and policies. Panelists will also discuss</p>

	<p>appropriate government responses to these latest developments, and how businesses and governments can each contribute to the development of privacy protections that make sense in the current information environment.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Tom Regan, Executive Director, Privacy and Regulatory Affairs, Lexis/Nexis ▪ Damian Yeo, Head of Foreign Relations, Centre for Corporate Social Responsibility, Singapore ▪ Malcolm Crompton, Federal Privacy Commissioner, Australia ▪ Joseph Alhadeff, Chief Privacy Officer, Oracle Corporation
12:45-14:15	Lunch Hosted by Procter & Gamble Atacama Room, Crowne Plaza
14:15-15:45	<p>Panel III – Approaches to Information Use and Processing: Consumer Products, Financial Services, Business-to-Business and Information Technologies Companies</p> <p>Panel III will address the global nature of information use and processing from the perspectives of financial services, consumer products and business-to-business companies. Panelists will also discuss issues and solutions specific to the efficient processing of such information, including human resources data.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Sandy Hughes, Chief Privacy Officer, Procter & Gamble, United States ▪ Shinnosuke Date, General Manager, Strategic Alliance External Affairs Group, Fujitsu Limited, Japan ▪ Claudio Orrego, Director ACTI (Chilean Association of IT Companies) and SONDA, Chile <p>Discussants:</p> <ul style="list-style-type: none"> ▪ Maria Lourdes A. Yaptinchay, Director, Office of Policy Research and OIC, Department of Trade and Industry, Philippines
15:45-16:00	Coffee/Tea Break
16:00-17:30	<p>Panel IV – Balancing Privacy Protections with the Free Flow of Information: Flexible Approaches to International Information Flows</p> <p>Panel IV will address the nature of modern information flows and how they have evolved over time, and the necessity for developing flexible approaches to implementation that provide for both privacy protections</p>

	<p>and the maintenance of such information flows. This will include discussion on standard contractual clauses and codes of conduct.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Peter Ferguson, Director Electronic Commerce Policy, Industry Canada ▪ Antonino Serra, Consumers International, Chile ▪ Keiya Iida, METI, Japan ▪ Peter Coroneos, Chief Executive, Internet Industry Association (IIA), Australia
17:30-18:00	Day One Summary

**APEC Symposium On Data Privacy Implementation Mechanisms
Day Two – Tuesday, 24 February 2004**

Effective Enforcement and Cross-Border Cooperation: Promotion of Ethical and Trustworthy Information Practices	
09:30-11:00	<p>Panel V – Flexible Approaches to Effective Enforcement of Privacy Protections</p> <p>Panel V will focus on the role of enforcement agencies in the implementation of privacy protections, and the various approaches to establishing and enforcing privacy laws. Panelists will also discuss the effect that privacy and security measures have on enforcement agencies' ability to both protect privacy and ensure public safety, including by deterring crime. This will include discussion on innovative ways that the private sector can significantly contribute to governments' ability to effectively enforce privacy protections.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Raymond Tang, Data Protection Commissioner, Hong Kong, China ▪ Sunje Sung, Professor Law, Catholic University, Korea ▪ Joel Schwarz, Senior Attorney, U.S. Department of Justice, United States ▪ David Liu, Senior Specialist, Ministry of Justice, Chinese Taipei ▪ David Loukidelis, Privacy Commissioner British Columbia, Canada <p>Discussants:</p> <ul style="list-style-type: none"> ▪ Orada Teppayayon, Legal Researcher, National Electronics & Computer Technology Center (NECTEC)
11:00-11:15	Coffee/Tea Break
11:15-12:15	Panel V – Continued
12:15-14:00	Lunch Hosted by GBDe Atacama Room, Crowne Plaza
14:00-15:30	<p>Panel VI – Cross-Border Cooperation on Enforcement Matters</p> <p>Panel VI will explore areas of commonality and agreement for cross-border enforcement cooperation, including for the prevention and deterrence of the misuse of personal information.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Mr. Blair Stewart, Assistant Commissioner, Office of the Privacy

	<p>Commissioner, New Zealand</p> <ul style="list-style-type: none"> ▪ Peter Ford, First Assistant Secretary, Information and Security Law Division, Attorney-General's Department, Australia ▪ Cedric Laurant, Electronic Privacy Information Center (EPIC), United States ▪ Hugh Stevenson, U.S. Federal Trade Commission, United States
15:30-15:45	Coffee/Tea Break
15:45-17:15	<p>Panel VII: Consumer and Business Education on Privacy</p> <p>Panel VII will focus on the importance of educating consumers and businesses on privacy protections. Panelists will share best practices and common pitfalls associated with awareness-building programs.</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Milagros Rivera, Associate Professor, National University of Singapore, Singapore ▪ George Lever, Center for Arbitration and Mediation, Santiago Chamber of Commerce, Chile ▪ Steve Salter, Director of Operations and Administration, BBBOnline, United States ▪ Naoshi Shima, Executive Consultant, Internet Business Development Office, NEC Corporation, Japan
17:15-17:25	Short Break
17:30-18:00	Symposium Wrap-Up – Issues to be considered in the Implementation Section of the APEC Privacy Framework: Report to the APEC Privacy Subgroup